

Women's Technology and Business Program

Session IV Internet of Things

- What can connectivity unlock?

In the fourth session of our Women's Technology and Business Program which is organised by AustCham's Women in Business Network, Craig Price from PCCW will run you through about Internet of Things.

Every product you buy today is IP enabled and every smart phone or device seems to have a multitude of sensors e.g. Android supports 14 different sensors. Why are these sensors now available? What is the information being used for? What new services and products are emerging? What has this got to do with Internet of Things ("IoT"), Smart Cities and Big Data? Why is this important for my business and future business opportunities?

Craig will provide you:

- An understanding of the terms IoT, what Smart means and Big Data;
- A discussion on what the increasing connectivity of everything can mean for new product developments and new business models; and
- Understanding of smart cities and smart services, and what this could mean for your business/industry.



About our speaker:

Craig Price, Senior Vice President, International Projects – HKT Global Development Services

Craig heads up the professional and consulting services team for HKT Global Development Services (“HKT GDS”) which is a division of PCCW Global which is an affiliate of HKT, and part of the PCCW Group. He has 32 years professional, management and senior management experience in both the IT and Telcom. He has worked for blue chip companies and Telcos such as IBM, Cable and Wireless and SingTel/Optus, and different other telecommunication companies and joint ventures with various expertise. He is also Vice- Chair of AustCham’s Business Technology Committee.



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New Date: Wednesday 31 May 2017

Time: 6:30pm – 8:30pm

Venue: CBA Office, 13/F, One Exchange Square, 8 Connaught Place

Discounted Member: \$1,200 for 3 sessions all inclusive

Cost: Non Member: \$1,500 for 3 sessions all inclusive

Session	Date	Topic
4	31 May	Internet of Things – what can connectivity unlock? (HKT)
5	20 June	What is big data and why should I care? (KPMG)
6	25 July	Blockchain – What are the opportunities & impacts of distributed ledger technology? (ANX)

Booking Form: Women and Tech #4

Name:		Telephone:	
Email:			
Attendee Name	Membership No.	Attendee Company Name	Price
Total			HK\$
Payment of HK\$ _____ enclosed (payable to The Australian Chamber of Commerce in Hong Kong) or please debit my Mastercard or Visa or Amex (please circle)			

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Details online at www.austcham.com.hk Enquiries tel: + 852 2522 5054.

Event rundown is subject to change. AustCham reserves the right to amend its events at any time.

Cancellation Policy

- All payment need to be settled prior to the event date.
- AustCham reserves the right to refuse unpaid attendee to the event.
- Your booking will be successful upon receiving a confirmation email from AustCham.
- **No cancellation accepted for this event.**
- No shows will be charged and payments are non-refundable unless the event is cancelled by the organiser.
- If you don't receive any feedback from AustCham three days after you send the completed booking form, please call +852 2522 5054 to check your booking.

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