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Hong Kong & Macau

The Plastic Waste Crisis and Our Oceans

How Serious is the Issue, What is Being Done and What Can We All Do?

InterCham Panel Discussion | Wed 15 Nov 2017

Join our friends from Canadian Chamber of Commerce for a special evening with leading experts on plastic pollution, ocean health and solutions, and learn from esteemed experts about:

- the plastic waste crisis and the state of our oceans
- the impacts of plastic and ocean health on the marine environment and its species, our planet and on us
- what is being done in Hong Kong and globally to address the issue
- what we can all do to help make a difference and effect change
- their journeys in taking impressive action and inspiring others T

There will be Q&A following presentations and a moderated panel discussion, so bring your questions!

About Speakers:

Lisa Christensen, Editor-in-Chief, Founder & CEO Ecozine, Refined Travellers & Hong Kong Cleanup

Lisa is a vibrant and passionate social entrepreneur and environmentalist. She launched Hong Kong's first beach cleanup campaign in 2000, which has grown into the region's largest environmental event with tens of thousands of corporate, NGO, government and school volunteers cleaning up hundreds of thousands of kilograms of mostly plastic trash. She launched Ecozine magazine in 2013 and built it into an international multimedia business and lifestyle platform to ignite human potential to reduce environmental impact. She has since launched a second title, Refined Travellers, which is now leading the sustainable travel movement. Lisa is a regular commentator on environment, entrepreneurialism, wellness and mindfulness. Her passion is to challenge individuals and corporations to change the way they think. She encourages disruption, entrepreneurial spirit, creativity and innovation and lives life to the absolute fullest. Lisa's vision is to build a community of like-minded people and ethical companies who want to change the world through conscious collaboration.



Tracey Read, Founder, Plastic Free Seas

Tracey is the founder of Plastic Free Seas a charity registered in Hong Kong since 2013. The main focus of the charity is awareness, education and local action on the global issue of plastic marine pollution. Tracey has been in Hong Kong for 12 years and much of this time has been spent on beaches, in classrooms and most recently on the PFS Sea Classroom - a converted fishing trawler, connecting people with the issues first hand and empowering them with solutions.



In 2012, Tracey sailed across the Pacific Ocean from Japan to Hawaii on a plastic pollution research expedition sampling micro plastics from the sea surface of the Great Pacific Garbage Patch. She wanted to see for herself where all our trash goes after it leaves our coastlines. To date, PFS has worked with more than 100 schools and taught over 25,000 students as well as advocating solutions at a personal, corporate, community and government level.

Douglas Woodring, Co-Founder, Managing Director – Ocean Recovery Alliance

Doug is the Co-Founder of Ocean Recovery Alliance, a non-profit organization that focuses on innovative solutions to improve the health of the ocean. Two of its global programs were launched at the Clinton Global Initiative in 2010, including the Global Alert platform for reporting trash hotspots. He is a United Nations Environment (UNEP) Climate Hero and Google Earth Hero, and has been on the advisory board of the XPrize, and The Economist's World Oceans Summit. In 2011, he co-authored the UNEP Yearbook chapter on the danger of plastic in the ocean, and continues to work with both UNEP and the World Bank on plastic pollution and ocean issues. He is the founder of the Plasticity Forum, which focuses on reducing the plastic waste footprint, is on the Advisory Committee of Wharton's Institute for Global Environmental Leadership and proposed Merrill Lynch Asset Management's first global environmental technology fund. Doug has a dual master's degree from The Wharton School (MBA) and Johns Hopkins University in Environmental Economics, and a BA from the University of California at Berkeley.



About Moderator:

Anne Copeland, Managing Director and Sustainability Advisor, Copeland & Partners Ltd

Anne has over 28 years of experience in sustainability risk management, strategy implementation and reporting. She leads an independent consultancy, Copeland & Partners, was formerly an Environment and Social Specialist with the International Finance Corporation, and was a founding member of the HKSAR Council for SD's Strategy Sub-committee, GRI's Stakeholder Council, the HK Business Coalition on the Environment. She led Cancham's Sustainable Development Committee for its first 7 years and remains an Advisor to the Committee. Anne is also a member of ACCA's Global Sustainability Forum and the Board of Cancham's The Women's Network, and is a former mentor on The Woman's Foundation's Mentoring Programme. She has led courses at the University of HK and earned a MA in Political Science and Environmental Studies from the University of Toronto and a BA (Honours) in Political Science from McGill University.



Date: Wednesday 15 November 2017

Time: 6:00pm – 9:00pm

**Venue: The Royal Bank of Canada (RBC), 15/F, Cheung Kong Centre
2 Queen's Road, Central**

**Cost: Member HK\$200
Non-Member HK\$300**



Booking Form – InterCham Seminar: The Plastic Waste Crisis and Our Oceans

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- Your booking will be successful upon receiving a confirmation email from AustCham.
- **Cancellations must be in writing on or before 9 November 2017.**
- No shows will be charged and payments are non-refundable unless the event is cancelled by the organiser.
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