

AustCham Technology and Business Program Session V

What is big data and why should I care?

The term **Big Data** is thrown around a lot, but what does it really mean to us as individuals and business people? In this session we will understand we will look at the past, present and future of **Big Data** and the impact it is having on our everyday lives. Through examples, videos and demonstrations we hope to show that **Big Data** isn't just this thing which the techies play with, but is a fundamental force impacting everything we do.

About the speakers:

Koen Klein Tank, Associate Director, Data & Analytics, KPMG IT Advisory

Koen came from Netherlands where he worked for clients around the world. He specialized in Business and Risk Data & Analytic (D&A) services. He leads Risk Based analytic pillar in HK D&A practice, and has experience in performing performance, risk and security engagements, as well as delivering support for the Financial Statement Audits.



Flora Leung, Manager, Data & Analytics, KPMG IT Advisory

Flora leads a number of Data Management consultancy projects in Asia. She specialised in financial process re-engineering, process standardization, management reporting design and implementation within KPMG Advisory. She is experienced in banking and insurance sectors.



This is the second session of our highly sought-after **Technology and Business Program** organised by Women in Business Network, aiming to increase knowledge of our members on the threats and opportunities posed by disruptive technologies, to upskill in particular technologies, and to help close the gender technology gap and empower everyone to deliver innovative solutions.

Upcoming Sessions at a Glance:



Session	Date	Topic
Past	Tue 26 Sep 2017	An Introduction to the new technologies shaping our world (Commonwealth Bank)
Past	Tue 24 Oct 2017	Artificial Intelligence (Google)
Past	Fri 10 Nov 2017	Tour to Cyberport (Cyberport)
Past	Tue 28 Nov 2017	Technology, Connectivity and Creativity – how internet of things evolve and heading to in the near future? (HKT)
5	Tue 12 Dec 2017	What is big data and why should I care? (KPMG)
6	Tue 23 Jan 2018	Blockchain - What are the opportunities & impacts of distributed ledger technology? (Commonwealth Bank)
7	Tue 27 Feb 2018	Connecting Commerce – how does your city shape your organisation's digital transformation? (Telstra)

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Time: 6:30pm – 8:30pm, Tue 12 Dec 2017

Venue: Insight Centre, KPMG,
8/F, Prince’s Building, 10 Chater Road, Central

Cost: Members: \$1,200 for 3 sessions all inclusive
Non-members: \$1,500 for 3 sessions all inclusive

Booking Form: Women and Tech

Name:		Telephone:	
Email:			
Attendee Name	Membership No.	Attendee Company Name	Price
Total			HK\$
<p>Payment of HK\$ _____ enclosed (payable to The Australian Chamber of Commerce in Hong Kong) or please debit my Mastercard or Visa or Amex (please circle)</p> <p>Card number _____ Expiry date __ / __</p> <p>Name on Card: _____</p> <p>Signature: _____</p> <p>FAX REPLY TO + 852 2877 0860. EMAIL REPLY TO bookings@austcham.com.hk</p> <p>Details online at www.austcham.com.hk Enquiries tel: + 852 2115 3038.</p> <p>Event rundown is subject to change. AustCham reserves the right to amend its events at any time.</p> <p>Cancellation Policy</p> <ul style="list-style-type: none"> - All payments need to be settled prior to the event date. - AustCham reserves the right to refuse unpaid attendee to the event. - Your booking will be successful upon receiving a confirmation email from AustCham. - Cancellations must be in writing prior to 7 Dec 2017. - No shows will be charged and payments are non-refundable unless the event is cancelled by the organiser. - If you don't receive any feedback from AustCham three days after you send the completed booking form, please call +852 2115 3038 to check your booking. 			
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The Australian Chamber of Commerce Hong Kong and Macau
301 -302, 3/F Lucky Building, 39 Wellington Street, Central Hong Kong
Tel: +852 2522 5054 Fax: +852 2877 0860
www.austcham.com.hk Enquiries: austcham@austcham.com.hk