

Stop Fixing Women:

Why building fairer workplaces is everyone's business

Lunch Briefing | Monday 26 Mar 2018

Organisations have been wasting time, money and attention in addressing the gender gap by focusing on 'fixing women'. But trying to fit women into male breadwinner norms is only reinforcing the very gender stereotypes that cause sexism in the first place. That's why so many traditional diversity measures based on this idea - from confidence building workshops to 'leaning in' - have simply failed to deliver results.

But a range of organisational case studies and international research supports a very different direction. This evidence suggests that change will only emerge from intervening to shift workplace rules, and remove the bias in processes, attitudes and behaviour that hamper a fairer outcome for women. That means everyone must be involved – including the men running most of our workplaces and with the power to challenge the status quo.

Over this lunch briefing, Catherine Fox will share her views on why building fairer workplaces is everybody's business, and how we can make a change to build businesses of the future.

About the speaker:

Catherine Fox is one of Australia's leading commentators on women and the workforce, and a Walkley award winning journalist, author and presenter.

After working in the financial services sector in Sydney and London, Catherine joined the Australian Financial Review. During a long career with the AFR she edited several sections of the publication, and wrote the Corporate Woman column and for Boss magazine before leaving to set up her own consulting business in 2012.

Catherine has written several books and her latest, "*Stop fixing women: why building fairer workplaces is everybody's business*" was launched in April 2017 and along with her journalism, was awarded the 2017 Walkley Award for Women's Leadership in Media.

Catherine helped establish the annual Westpac/Financial Review 100 Women of Influence Awards and is on several advisory boards, including the Australian Defence Force Gender Equality Advisory Board and Australian Women Donors Network.



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Venue Partner:



Date: Monday, 26 March 2018

Time: Registration starts from 12:30pm;
Event starts at 12:45pm and ends at approximately 2:00pm.

Venue: Townhall, Thomson Reuters, 18/F ICBC Tower, 3 Garden Road, Central

Cost: Members: HK\$200
Non-members: HK\$300 (Updated)
(Includes sandwiches and fruit juices)



Booking form: Catherine Fox

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Attendee Name	M'ship #	Attendee Company Name	
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