

Design Thinking

Workshop | Fri 15 Jun 2018

Design thinking – a discipline that uses design-based techniques to tackle any type of organisational or business challenge - has been explored internationally as a tool for companies looking to be more innovative.

This workshop is an introduction to design thinking where you will learn about how to apply human centered design, co-creation and design thinking to solve important business problems, build consensus and create alignment in teams.

Our two leading facilitators from PwC Australia and Hong Kong will provide a learning session and share their proprietary methodology, 'The Difference'.

About our speakers:

Chris Hara, Facilitator - PwC's The Difference

Chris Hara is a Facilitator from PwC's The Difference in Australia and has worked extensively in the MG Taylor's collaborative design methodology for over 12 years. In this time Chris has worked on over 250 different collaborative engagements across Australia, Asia, India and the US.

Chris is passionate about helping organisations and people break out of their silos and collaborate in new and different ways to design meaningful and lasting outcomes. Chris specialises in the delivery and facilitation of complex Design Sessions, Transformation Hubs and embedding new ways of working into organisations to aid in the design of work. He has helped organisations across government, finance, retail, telecommunication and transport industries.



Guy Parsonage, Partner, The Experience Centre, PwC

Guy is a marketing industry veteran for over 17 years with a broad range of agency experience across Europe, Australia and Asia.

He brings endless passion and enthusiasm to everything he does. He believes in constantly striving to get the most out of himself, his team and every client opportunity. He knows that amazing things are possible by providing the right direction and focus to amazing people. A believer in driving meaningful change through integrated marketing built on solid brand and digital strategy.



Previously, Guy was CEO of Fluid.

Thank you to our network sponsors:



The New York Times

Date: Friday 15 June 2018

Venue: The Experience Centre, PwC, 19/F East Town Building, 41 Lockhart Road Wanchai, Hong Kong

Time: Registration starts from 8:00am; Event starts at 8:10am (sharp) and ends at approximately 10:30am

Cost: Members HK\$200
Non-members HK\$300
(Includes light breakfast)
(Members can bring a colleague from marketing team at member price)



Booking Form – Design Thinking

Form with fields: Contact name, Telephone, Email, Attendee Name, M'ship #, Attendee Company Name, Price, Total HKD, \$

PLEASE STATE ANY DIETARY REQUIREMENTS:

Payment of HK\$ enclosed (payable to The Australian Chamber of Commerce in Hong Kong) or please debit my Mastercard or Visa or Amex (please circle)

Card number Expiry date

Name on Card:

Signature:

EMAIL REPLY TO bookings@austcham.com.hk

Details online at www.austcham.com.hk Enquiries tel: + 852 2115 3038.

Event rundown is subject to change. AustCham reserves the right to amend its events at any time.

*Media are welcome to attend but should advise the secretariat in advance and no interviews are permitted with speakers unless previously agreed.

Cancellation Policy

- Full payment needs to be settled prior to the event date.
- AustCham reserves the right to refuse unpaid attendees to the event.
- Your booking will be successful upon receiving a confirmation email from AustCham.
- Cancellation has to be in writing three days before the event date.
- No shows will be charged and payments are non-refundable, unless the event is cancelled by the organiser.
- If you don't receive any feedback from AustCham three days after you send the completed booking form, please call +852 2115 3038 to check your booking.

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The Australian Chamber of Commerce Hong Kong and Macau
Rm301-02, 3/F Lucky Building, 39 Wellington Street, Central Hong Kong
Tel: +852 2522 5054 (Hong Kong) Tel : +853 6658 7136 (Macau)
Fax: +852 2877 0860 www.austcham.com.hk Enquiries: austcham@austcham.com.hk