

AustCham Emerging Technology Program Session II

Blockchain 2.0 - the Future is Here: Digital Assets and the Tokenisation of everything

Evening Seminar | Tue 18 Sept 2018

Blockchain and Distributed Ledger Technologies are transforming financial services. We are now seeing widespread institutional adoption across trade finance, supply chains, clearing and settlement.

But the Digital Asset revolution is far from over. Initial Coin Offerings, or ICOs, are now providing start-ups with an attractive alternative to traditional Venture Capital and Crowdfunding, and a totally new way of looking at financing innovation and creating economic value. Institutional and central bank experiments are also pointing to a need to create digital representations of traditional assets - including money - that retain some of the same underlying functions and properties, such as transferability and fungibility.

In this session, our speaker **Danielle Szetho**, inaugural CEO of FinTech Australia, will cover topics including:

- What is tokenisation, and why is it so significant?
- The history and evolution of Digital Assets, including Bitcoin, Ether and other protocol-based tokens
- What different types of Digital Assets are emerging, and what do they enable
- How traditional finance organisations could be affected by, and are experimenting with Tokenisation
- Emerging Regulatory trends that could impact the future of the industry

About our speaker:

Danielle Szetho is an internationally recognised FinTech and Blockchain industry specialist, a highly regarded speaker, startup mentor and advisor.

Until recently, Danielle was inaugural CEO of FinTech Australia, Australia's national fintech industry association. In under two years of working with Regulators and the Government, FinTech Australia built a supportive and collaborative fintech policy platform and international networks that allowed the fintech industry to thrive. FinTech is now the largest startup sector in Australia, with well over 600 startups employing over 10,000 people, and Australia is recognised as a world-leading market for fintech innovation and investment.

Prior to FinTech Australia, Danielle held management roles at leading media brands such as Fairfax, News Limited and Fox Sports. Danielle is also a passionate advocate for Women in Leadership and Tech, and for more STEM education in schools.



This is the third series of our highly sought-after program organised by Women in Business Network, aiming to increase knowledge of our members on the threats and opportunities posed by disruptive technologies, to upskill in particular technologies, and to help close the gender technology gap and empower everyone to deliver innovative solutions.



All Sessions at a Glance:

Session	Date	Topic
<i>Past</i>	<i>Tue 28 Aug 2018</i>	<i>Emerging Technology 101 (PwC)</i>
2	Tue 18 Sept 2018	Blockchain 2.0 - Digital Assets and the Tokenisation of everything (FinTech Australia)
3	Tue 30 Oct 2018	Virtual Reality & Augmented Reality (Shadow Factory)
4	Fri 16 Nov 2018	Tour to Cyberport (Cyberport)
5	Tue 27 Nov 2018	Artificial Intelligence (Google)
6	Tue 22 Jan 2019	Creating Clarity in Digital Transformation (Telstra)

Sponsored by:



Time: Registration from 6pm
Event from 6:30pm to 8:00pm

Venue: Boardroom, Commonwealth Bank of Australia,
13/F, One Exchange Square, 8 Connaught Place, Central, Hong Kong

Cost: Members: \$1,700 for the remaining 5 sessions all inclusive
Non-members: \$2,200 for the remaining 5 sessions all inclusive
**Participants who attend 4 or more sessions will receive a certificate of participation*

Individual Sessions:
Members: HK\$400 per session
Non-members: HK\$500 per session

Booking Form: BlockChain 2.0

Name:		Telephone:	
Email:			
Attendee Name	Membership No.	Attendee Company Name	Price
Total			HK\$
<p>Payment of HK\$ _____ enclosed (payable to The Australian Chamber of Commerce in Hong Kong) or please debit my Mastercard or Visa or Amex (please circle)</p> <p>Card number _____ Expiry date __ / __</p> <p>Name on Card: _____</p> <p>Signature: _____</p> <p>EMAIL REPLY TO bookings@ustcham.com.hk</p> <p>Details online at www.austcham.com.hk Enquiries tel: + 852 2115 3038.</p> <p>Event rundown is subject to change. AustCham reserves the right to amend its events at any time.</p>			

*Media are welcome to attend but should advise the secretariat in advance and no interviews are permitted with speakers unless previously agreed.

*Please note that any photographs, images or video recordings of you which may be taken by AustCham at this event are owned by AustCham and may be used for publicity or promotional purposes. Please tick here if you wish to opt out of this arrangement .

Cancellation Policy

- All payments need to be settled prior to the event date.
- AustCham reserves the right to refuse unpaid attendee to the event.
- Your booking will be successful upon receiving a confirmation email from AustCham.
- **Cancellations must be in writing prior to 14 September 2018.**
- No shows will be charged and payments are non-refundable unless the event is cancelled by the organiser.
- If you don't receive any feedback from AustCham three days after you send the completed booking form, please call +852 2115 3038 to check your booking.

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The Australian Chamber of Commerce in Hong Kong
301-302, 3/F Lucky Building, 39 Wellington Street, Central Hong Kong
Tel: +852 2522 5054 Fax: +852 2877 0860
www.austcham.com.hk Enquiries: austcham@austcham.com.hk