

Sustainable Investing

Lunch Seminar | Thu 6 Dec 2018

Over the last few years, sustainable investing has reached a tipping point. Evidence has shown that companies that manage environmental, social and governance issues well have better financial performance over the long term; driving interest in more responsible behavior from the investor community. Over the same period, companies have had to rethink their relationships with a range of stakeholders including employees, customers, civil society organizations and the public. Companies are being drawn into taking positions on a range of social issues such as immigration, human rights, environmental justice and wider questions of ethics. All this raises profound questions about whether maximizing shareholder value is the primary role of the corporation, and if not, how companies can evaluate and respond to calls for more socially responsible behavior.

The Sustainable Development Goals provide a global, consistent framework for understanding and measuring sustainable development which can help companies to evaluate and assess their strategies with an explicit focus on their impact on society – both positive and negative. This talk will also explore how global companies are responding to these dynamics via new approaches to corporate governance, risk management, human rights and approaches to build more ethical, sustainable organizational cultures.

About the Speaker:

Alison Taylor
Managing Director, Sustainability Management | New York, BSR

Alison leads BSR's sustainability management practice and also works closely with our energy and extractives member companies. She focuses on approaches to sustainability through risk management, strategy, stakeholder engagement, transparency, ethics and governance, and organizational change.

Previously, Alison was a senior managing director at Control Risks, where she helped companies operate with integrity, particularly in high-risk environments. She has also worked at Transparency International, PwC, and IHS Global Insight. She has experience in strategic intelligence, market entry assistance, risk consulting, due diligence, internal investigations, enterprise risk management, and ethics and compliance. She speaks and writes regularly on risk and organizational culture. She is a board member of the ethics organization Center for Business Ethics and Corporate Governance. She is also an Adjunct Professor at Fordham Law School.



Thank you to our Venue Sponsor:



Date: Thursday 6 December 2018

Time: 12:30pm – 2:00pm

Venue: Townhall, Refinitiv, 18/F ICBC Tower,
3 Garden Road, Central, Hong Kong

Cost: **Members: HK\$150**
Non-members: HK\$250
(Includes light lunch)

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Booking form: Sustainable Investing

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