

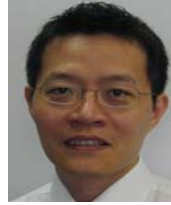
# The Austrade Hong Kong & Macau Team

Senior Trade  
Commissioner



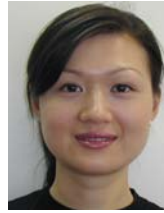
Peter OSBORNE

Senior Business Development Managers (SBDM)

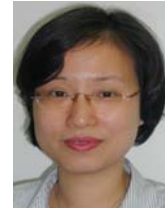


William LIN

Business Development Managers (BDM)



Alice YEE



Frances CHEUNG

Food & Beverage  
Agribusiness  
Meat  
Seafood

Trade  
Commissioner



Mark WOOD



Wilson TANG

Services  
Education &  
Training  
Arts and Crafts  
Film  
Entertainment



Emesa YEUNG

Construction &  
Building  
Industrial Products

Senior Office  
Manager



Sarah CHAN



Sally LAM

BIO & Health  
Medical  
Sports  
Franchising

EA/ITSO  
Reception



Rosita WONG

Macau Manager



Robert WONG

All Sectors



Baldwin LAM

ICT  
Environment  
Rail  
Marine



Rebecca HSU

Consumer  
Beauty  
Fashion  
Jewellery  
Home ware  
Giftware  
Pet Care  
Baby Products

## Why Hong Kong & Macau?

### Key Facts:

- Pop - 7 Million (*plus 22 million tourists*).
- Australia's 9<sup>th</sup> largest export market – 4,500 Australian companies exported to Hong Kong last year.
- World's freest economy.
- Level playing field for foreign businesses.

**If it sells in Australia, it'll probably sell in  
Hong Kong & Macau!**

### Food & Beverages

- An A\$ 7.6 billion market – Australia's second largest food market in Asia
- Importers, gourmet and major retailers expanding and always seeking new products
- Most restaurants per capita worldwide – 11,094 and growing!

### Health/Lifestyle

- Health conscious consumers willing to invest in quality health products – vitamins, organics etc.
- Traders always looking for new products – fads, unique, new designs.

**Technology, health, medical, artworks, fashion, training services  
and the list goes on!**

## Contact Details

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