



austcham  
hong kong  
香港澳洲商會

## CONSTRUCTION, PROPERTY & INFRASTRUCTURE COMMITTEE

# BUSINESS PLAN 2007/8

### Committee Mission

- Further the interests of AustCham members within the Construction, Property and Infrastructure industries by providing forums where members can network and exchange views and information.
- To enhance the Chamber's reputation; as well as that of the CPI Committee and its Members.
- To provide existing AustCham Members with high service levels and stimulate increased membership of the Chamber from this community.
- Provide Committee Members with Access to people of influence such as government and business facilitators.
- Provide members with a high level of understanding and providing a platform to influencing the construction property and infrastructure market.
- To steer and support wider issues, such as Government Policy, China Entry, Procurement, PPP etc.

### Aims for 2007/8

#### 1. Focus all activities on five agreed core areas:

- a) New Major Projects (e.g. PPP)
- b) Macau, PRD and Greater China
- c) The Environment
- d) Legislation, Access and Government Relations
- e) Property, Construction and Real Estate

#### 2. Create business development, educational and networking opportunities (events):

- Develop events and information sharing opportunities based on these five areas
- Engage with other industry and Chamber groups
- Austrade to include Chamber and CPI Committee in planning and branding of its events
- Devise an Action Plan and allocate tasks to each CPI Committee member with deadlines
- Sustain levels of Delegations, Visits within the Pearl River Delta.

#### 3. Represent AustCham, its Members and the CPI industry:

- Create proactive legislative review group on the CPI Committee

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- Ensure participation of all committee members in CG's annual roundtable
  - Identify and engage with local government operatives in all jurisdictions (esp. Hong Kong and Macau) such as CK Mak, Permanent Secretary of HKSARG's Environment, Transportation & Works.
  - Lobby key stakeholders in Government, Legco, special interest groups and in business.
  - Provide all committee members with information of any business mission from HKSARG or private sector to Australia. Also, to meet with delegations from Australia, where possible.
  - Ensure that the CPI Committee has access to missions to Australia, where possible.
- 4. Promote the committee profile through articles for the magazine, website, NEWSFLASH**
- Coverage of all relevant CPI events.
  - Project a positive image of the industry and Chamber to all constituencies.
  - Participation in key events such as trade shows
  - Increase communication and representation of member companies and their activities in AustCham promotional platforms such as *austcham news* and website.
- 5. Improve committee growth, retention and management**
- Engage CPI Committee to ensure ownership of this business plan.
  - Ensure a Committee Member is responsible for each Committee event - from planning through to introduction of speakers and Q&A. As part of this each Committee to explain its purpose and the one major benefit/value add of this Committee.
  - Use the Committee's ownership of a "Mix at Six" each year as a recruitment exercise.

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